



Android Privacy Policy



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1. Introduction

We at Deep Instinct Ltd. (“**we**”, “**us**”) respect your privacy and are committed to protect the privacy of our users (“**user**” or “**you**”).

This Privacy Policy outlines our practices with respect to collecting, using and disclosing your information through the use of our application (the “**Services**”), either when downloaded and installed by you or deployed on your device by other entity (such as your employer) which acquired a license to use our Services (“**License Holder**”). Consequently, various functionalities of the Services and their respective information collection will depend on the policies and configuration determined by the License Holder.

We prepared this Privacy Policy to explain to you how and why we collect Personal Information about you when you are using our Services.

We encourage you to read the Privacy Policy carefully and use it to make informed decisions. The Privacy Policy is a part of our terms of use set forth in the End User License Agreement which this Privacy Policy is incorporated into by references. By using our Services, you agree to the terms of this Privacy Policy and your continued use of the Services constitutes your ongoing agreement to this Privacy Policy.

In this Privacy Policy you will read about:

- The type of information we collect.
- Manner in which we collect your information.
- The manner in which we use the information we collect.
- How we share the information, and the purpose of such sharing.
- How long we retain the information we collect.
- Safeguard measures we employ to protect your information.
- How to contact us.

2. Type of information we collect

We collect two types of information:

- The first type of information is **un-identified and non-identifiable information** pertaining to a user, which may be made available by you in the registration process or gathered via your use of the Services (“**Non-Personal Information**”). We are not aware of the identity of the user from which the Non-Personal Information was collected.

Non-Personal Information which is being collected in order to operate our Services, includes technical information transmitted by your device, including certain software and hardware information as further detailed below; and information regarding the behavior and usage of device and networks around and by your device in order to provide you and the License Holder with analysis, in respect to potential threats all a further detailed below.

- Without derogating for the generality of the foregoing, below is a description of the un-identified and non-identifiable information we collect and transmit in order to operate our system and provide the Service:
 - Software and Hardware information:
 - OS version
 - MAC address
 - Device Internet Protocol (“IP”) address
 - Device model
 - Device manufacturer
 - Information regarding behavior and usage:
 - Device rooted status
 - Encryption enforcement status
 - Password enforcement status
 - Camera enforcement status
 - Device admin status
 - Unknown sources settings status
 - USB debugging settings status
 - Apps on the Device
- The second type of information is individually identifiable information, namely information that identifies an individual or may with reasonable effort identify an individual (“**Personal Information**”). The Personal information we collect through our Services is very limited and only includes the user’s name and the user’s IP address.

If we combine Personal Information with Non-Personal Information, the combined information will be treated by us as Personal Information for as long as it remains combined.

3. Manner in which we collect your information

There are two main methods we use to collect information:

- We collect information through your use of the Services. In other words, when you are using our Services, we are aware of it and may gather and collect the information relating to such usage.
- We collect information which you provide us voluntarily. For example, we collect Personal Information which you voluntarily provide when you register to our Services.

4. The manner in which we use the information we collect

- We use and share Personal Information in the manners described in this Privacy Policy. The Personal Information will be disclosed to a third party only to the extent required for the specific purpose, as stipulated in this Privacy Policy, and in such case we require the relevant third party to agree to process such information in compliance with our Privacy Policy.
- We use Personal Information to register your device and to identify your access to certain features of the Services. In addition, we may use Personal Information in order to carry out our Services and notify the License Holder about potential threats to your device.
- We may use Personal Information in order to send you updates and notices and to provide you with information related to our Services, to ask for your feedback in order to improve the administration and quality of experience of our website, products or Services and to respond to your inquiries and requests.
- We may also use anonymous, statistical or aggregated Non-Personal Information to properly operate the Services, to improve the quality and functionality of the Services, to analyze request and usage patterns, to enhance experience, to create new Services and for other internal and statistical purposes.

5. How we share the information, and the purpose of such sharing

- We may share your information with our trusted service providers in order to operate our Services (e.g. storing information on third party hosting services, providing technical assistance, etc.), to send you updates and notices and to analyze statistical and aggregated Non-Personal Information. We may also share Personal Information we collect from you with the License Holder in connection with the operation of our Services.

- We will not share your e-mail address or any other personally identifiable information with online advertisers and advertising networks, without your explicit consent.
- We may also disclose Personal Information, or any information you submitted via the Services if we have a good faith belief that disclosure of such information is helpful or reasonably necessary to: (i) comply with any applicable law, regulation, legal process or governmental request; (ii) enforce our policies and terms and conditions, including investigations of potential violations thereof; (iii) investigate, detect, prevent, or take action regarding illegal activities or other wrongdoing, suspected fraud or security issues; (iv) to establish or exercise our rights to defend against legal claims; (v) prevent harm to the rights, property or safety of us, our users, yourself or any third party; or (vi) for the purpose of collaborating with law enforcement agencies and/or in case we find it necessary in order to enforce intellectual property or other legal rights.

6. How long we retain the information we collect

- We value your privacy and control over your Personal Information, and therefore you may, at any time, change, update or request to remove (subject to any other legal obligation that may require us to keep the information) your Personal Information by contacting us at privacy@deepinstinct.com
- Please note that unless you instruct us otherwise we retain the information we collect for as long as needed to provide the Services and to comply with our legal obligations and contractual obligations with the License Holder, resolve disputes and enforce our agreements.
- We may rectify, replenish or remove incomplete or inaccurate information, at any time and at our own discretion.

7. Safeguard measures we employ to protect your information

- We take great care in implementing and maintaining the security of the Services and your Personal Information. We and our trusted service providers use a variety of industry-standard security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure.
- We utilize some of the most advanced technology for Internet security available today. When you access our site using industry standard SSL technology, your information is protected using both server authentication and data encryption, ensuring that your information is safe and secure.
- To protect your Android device, Deep Instinct needs you to enable specific permissions, such as activating Device Administrator. Enabling these permissions are never used to collect Personal Information.

- Although we take reasonable steps to safeguard information, we cannot be responsible for the acts of those who gain unauthorized access or abuse our Services, and we make no warranty, express, implied or otherwise, that we will prevent such access.
- We will store your Personal Information on our trusted cloud service providers which may be located in countries outside the European Union. The data protection and other laws of these countries may not be as comprehensive as those in the European Union – in these instances we will take steps to ensure that a similar level of protection is given to your Personal Information. You hereby consent to transfer of your Personal Information to countries outside the European Union.
- If you feel that your privacy was treated not in accordance with our policy, or if any person attempted to abuse our Services or acted in an inappropriate manner, please contact us directly at privacy@deepinstinct.com.

8. Affiliates and corporate transaction

We may share your information, including your Personal Information, with our parent company, any subsidiaries, joint ventures, or other companies under a common control (collectively "**affiliated companies**"). We may share Information, including Personal Information, in the event of a corporate transaction (e.g. sale of a substantial part of our business, merger, consolidation or asset sale). In the event of the above, our affiliated companies or acquiring company will assume the rights and obligations as described in this Privacy Policy.

9. Updates or amendments to the Privacy Policy

We may revise this Privacy Policy from time to time, in our sole discretion, and the most current version will always be posted on our website (as reflected in the "Last Revised" heading). We encourage you to review this Privacy Policy regularly for any changes. In case of material changes, we will post a notice of those changes through our Services including on our website. Your continued use of the Services, following the notification of such amendments on our website, constitutes your acknowledgement and consent of such amendments to the Privacy Policy and your agreement to be bound by the terms of such amendments.

10. How to contact us

If you have any general questions about the Services or the information that we collect about you and how we use it, please contact us at privacy@deepinstinct.com.